



# Millers for Nutrition

Good for business.  
Great for people.



# We champion the millers who champion nutrition

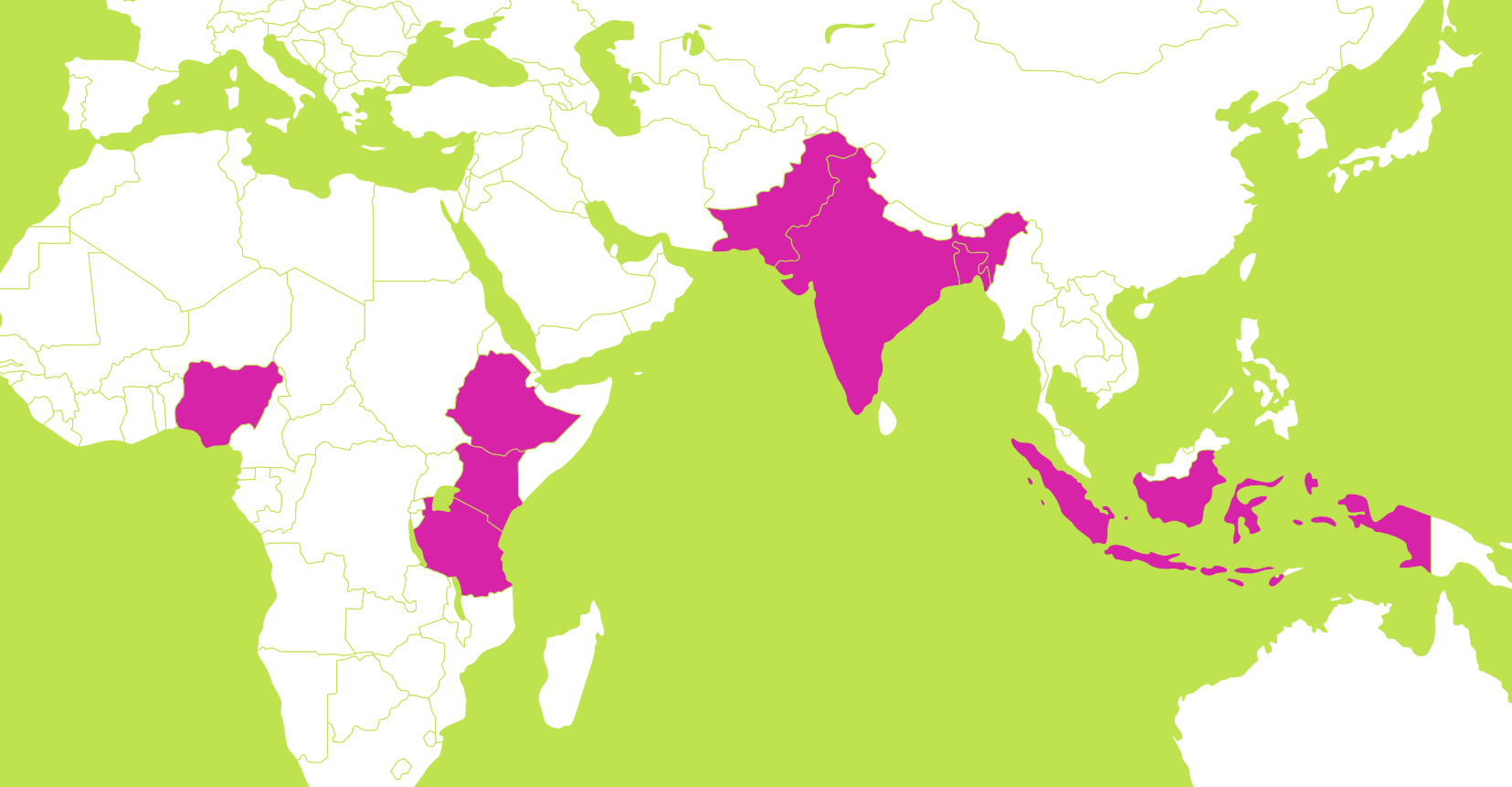
**Millers for Nutrition is here to support and celebrate millers who take the lead on nutrition.**

Millers who fortify their food well play a vital role in improving the health and nutrition of billions.

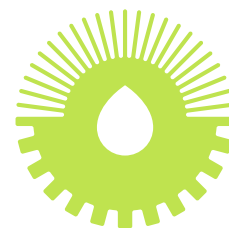
Millers for Nutrition believes it's time to recognize and reward this vital work.

Millers for Nutrition is a new coalition aiming to make producing good quality fortified food – good for millers' business – and good for their communities.

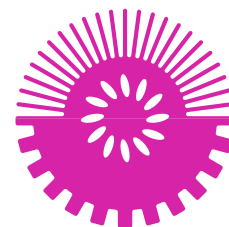




**Flour**



**Oil**



**Rice**

**8 countries.**  
**3 foods.**

**Countries**

Nigeria, Kenya, Tanzania.  
Ethiopia, India, Pakistan,  
Bangladesh, Indonesia

# Grow your network and increase your impact

Our members join a network of market leaders and innovators who are driving change across the industry, while also making connections with like-minded partners, suppliers and potential customers.

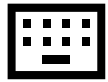
Membership sends a clear signal of commitment to fortification excellence.

Together, we are raising fortification standards and improving lives.



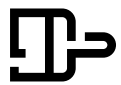
# We make fortification excellence easier for millers...

By sharing practical tools and best-in-class expertise and training from industry leaders, we enable more milling businesses to step up and adopt fortification best practices



## Digital toolbox

Digital tools and resources, including guidelines and fortification data.



## Tailored technical assistance

Bilateral support on specific issues through established partners



## Testing support

Support for testing products and premix (access to equipment and training)





## ...and more rewarding

By building recognition and brand awareness for our members, we turn fortification excellence into a business advantage.



### **Recognising performance and rewarding progress**

- Annual rating of fortification performance
- Rating milling company brands based on self-reporting and independent testing
- Expanding Micronutrient Fortification Index from Nigeria and Kenya into other countries



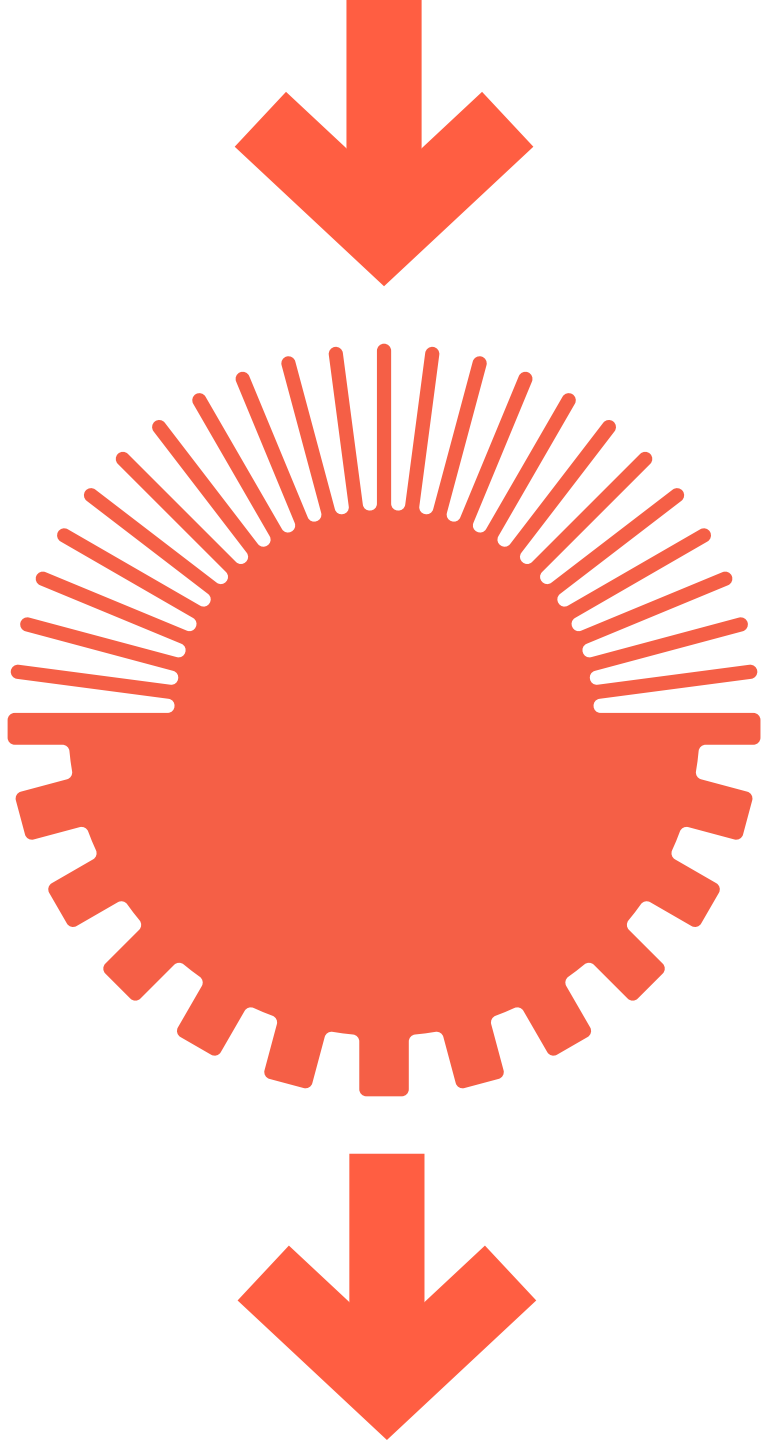
### **Celebrating success & demonstrating impact**

- Annual CEO Forum to spotlight the best-performing companies
- Media coverage to share success stories

# We back millers every step of the way

From curious starters to established champions, we give millers the backing they need.





# Non-member Free access

## Benefits

- Access to information and tools from online Knowledge Hub
- Access to workshops, sector-wide trainings and virtual training events

## Criteria To Join

- Be an industrial processor of wheat and maize flour, edible oil (soya / palm), rice and rice kernels
- Be a registered business in Nigeria, Ethiopia, Tanzania, Kenya, India, Pakistan, Bangladesh and Indonesia
- Be interested in improving nutritional quality of food.





# Starter

## Benefits

- Access to free factory assessment and diagnostics by industry experts, coordinated by TNS
- Access to free tailored technical assistance to improve fortification and business performance, delivered by technical partners or TNS
- Logo and high-level company profile on the Millers for Nutrition website

## Criteria To Join

- Commitment to start fortifying within 3 months
- Allow TNS to visit your factory and get to know your business
- Collect in-line samples on product quality, as appropriate



# Practitioner

## Benefits

- Access to free testing support
- Access to impact data (e.g. number of people reached) for sustainability reporting and communications
- Access to a certificate of analysis from an ISO accredited lab that demonstrates fortification compliance
- Access to an exclusive online community that enables networking and exchange with millers and industry leaders from other countries
- Recognition and prominent visibility on the Millers for Nutrition website with company profile

## Criteria To Join

- Commitment to engage with TNS on product sampling results to inform continuous improvement
- Commitment to share data on production volumes and premix procurement, as well as product quality with TNS (all data will be kept confidential)
- Commitment to document customer communication on fortification benefits



# Champion

## Benefits

- Recognition and exposure as food fortification champion at national and international level
- Opportunity for your brand to be celebrated as a top performer on a respected fortification rating index at an annual CEO-level event and award ceremony
- Prominent role in Millers for Nutrition Coalition with influence on shaping the design and service offer, working closely with senior industry partners across the food value chain

## Criteria To Join

- Commitment to contribute to national and international events to share success and learnings
- Commitment to contribute to technical workshops and other food fortification support activities
- Commitment to volunteer your brands to be included in a product quality rating index and associated awards

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**The more our members  
commit to fortification  
excellence, the more  
their businesses benefit.**



Build greater  
recognition for  
product quality and  
industry leadership



Reduce  
compliance risk



Improve production  
process efficiency and  
drive performance  
improvements across  
the wider business



See your business  
flourish in line with the  
communities you serve



Our ambition

# Better nutrition for a billion

Millers for Nutrition aims to reach 1 Billion people by 2026 with correctly fortified flour, rice and edible oil.

